

**2024
BRAND
PARTNERSHIPS
GUIDE**



WHAT IS SKRATCH N' SNIFF?

Skratch 'N Sniff is a groundbreaking radio show that has captivated listeners since its debut in 2003, blending the biggest hits from Active and Alt Rock with unmatched turntable skills. Created by Malcolm and DJ Mike Czech, and now hosted by Allison Hagendorf, the show has grown from its San Diego roots to syndication on over 60 stations nationwide. Known for its unpredictable mixes that cross genres from classic rock to hip-hop, Skratch 'N Sniff delivers a unique listening experience that appeals to a wide audience.



31,300 Followers
345,000 impressions

59k Email subscribers



15.3k Followers
120k impressions

PRICING

- Instagram Story Post: \$180
- Instagram Feed Post: \$300
- Rock Spotify Playlistsing (40k followers): \$100/month
- Album Feature (Web): \$250/month
- Main Rotating Banner (Web): \$500/month
- Album Review + Banner: \$750/feature
- Site takeover: \$850

CONTACT

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