



**JUST
ANNOUNCED**



ROWDY YATES

**** INDUCTED TO THE COUNTRY RADIO HALL OF FAME ****

The Announcement came during the annual Country Radio Seminar (CRS) in Nashville, February 20-23, 2025



Show Highlights



The Nation's Top-Rated
Country Request Show

Crossing generations with
his custom crafted playlist
of hits

Rowdy is a 2013
ACM Award Winner and
an inductee of the
Texas Radio Hall of Fame

More music with up to
16 songs every hour

Rowdy highlights
fascinating stories and tasty
tidbits on the most beloved
Country artists.

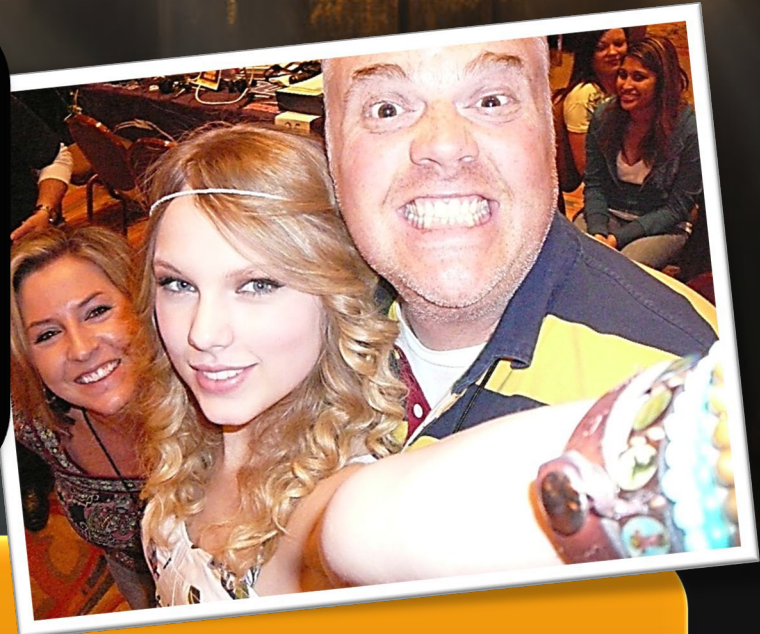
Hourly promotional
giveaways and at least
4 additional phone
calls/request per hour.



Show Highlights



THE ORIGINAL
Country Gold
WITH ROWDY YATES



CUTTING EDGE
NO HASSLE
DELIVERY

FIVE HOURS
AVAILABLE
WEEKENDS



Show Highlights

Now Heard on
KTHT-FM Houston and KFKF Kansas City!



Original Country Gold with Rowdy Yates is thrilled to announce the addition of Country Legends 97.1 (KTHT FM) in Houston on Saturday nights
7pm - 12 midnight



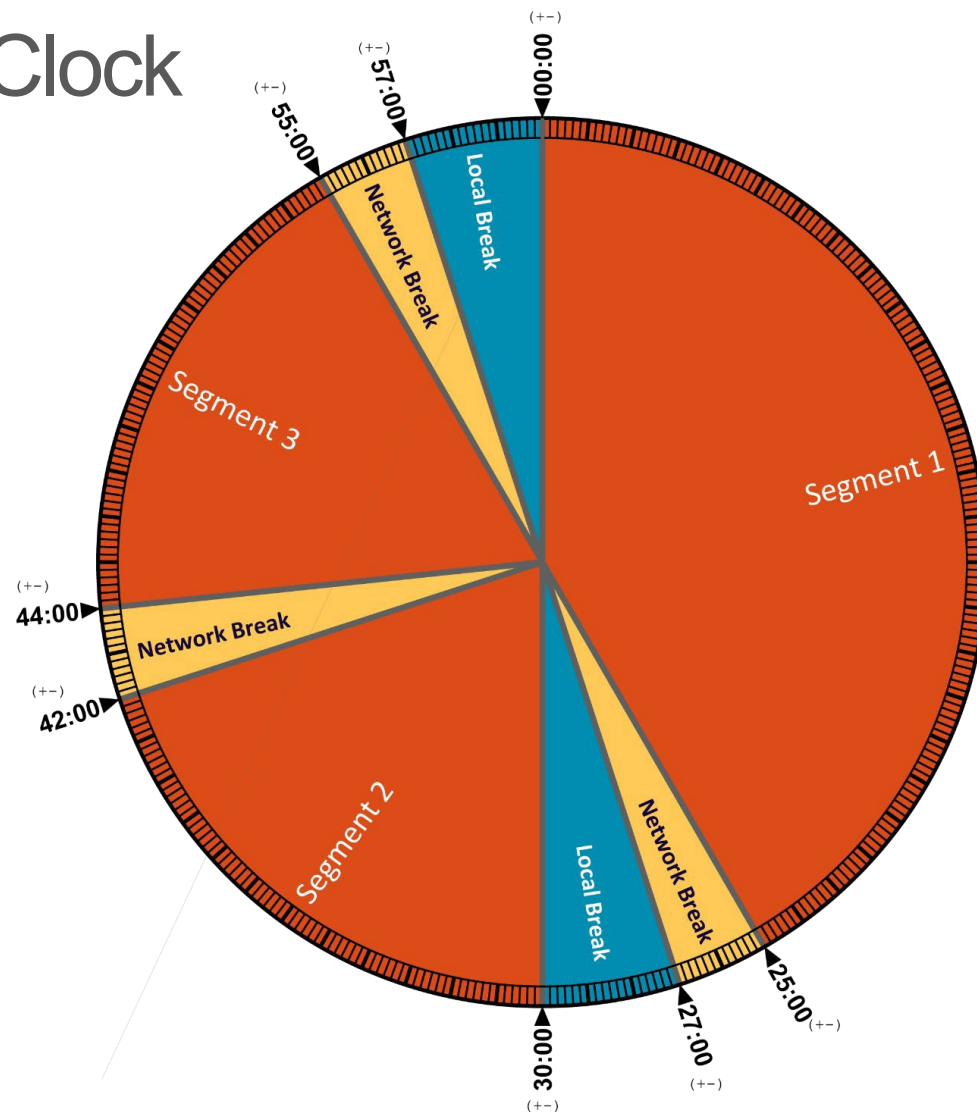
“Country Legends 97.1 is proud to welcome Rowdy Yates back to Houston. The *Original Country Gold* program is the perfect complement to Houston’s #1 station for the **Legends of Country Music.**”
— Johnny Chiang, Director of Operations for Cox Media Group Houston



Show Clock



- 6 Minutes Local / 6 Minutes Network per hour
- Cloud-based digital content delivery system
- Content directly inserted into your automation system
- One time set-up
- Delivered via Mr. Master (AIM) 818-879-8349 support@mrmaster.com



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