



Erick Erickson

LIVE 12 NOON – 3PM ET

SHOW

Join the Conversation.

ERICKERICKSONSHOW.COM



#1 WSB
ATLANTA

#2 104.5 WOKV
JACKSONVILLE

#2 102.3 KRMG
TULSA

**ERICK'S
SEPT 2024
BIG MOVES!**



**Erick
Erickson**
SHOW



**ERICK IS
ON-FIRE!**

TALKERS.com
The Talkers Magazine 2024 Heavy Hundred

35 **Erick Erickson**

Compass Media Networks



**TALKERS MAGAZINE
HEAVY
HUNDRED
2024**

www.talkers.com/heavyhundred2024

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“He is a throwback to the fair and balanced era and is a solid, no nonsense conservative voice.”

— Gordy Rush

Market Manager, Guaranty Broadcasting/Baton Rouge

“Erick is surgical in the way he breaks down the big stories to make them make sense to the audience.”

— Ken Charles

Director of Operations, Branding and Programming, 95.5 WSB

“Erick is reliably conservative without simply feeding the echo chamber.”

— Scott Ryfun

VP/Programming, iHeartMedia, Golden Isles/Brunswick, GA

“The Erick Erickson Show is what talk radio should be — informative, principled, and fun.”

— Joe Cunningham

Brand Manager, Townsquare Media, Lafayette



Erick Erickson

ERICKERICKSONSHOW.COM **SHOW**

**SMART. FEARLESS.
OCCASIONALLY FUNNY.**

#1
LOCAL TALK
SHOW IN
THE
SOUTHEAST

350,000
MONTHLY
DOWNLOADS
OF HIS
PODCAST

+2,000,000
PEOPLE REACHED
ONLINE VIA HIS
DAILY EMAIL, AND
SOCIAL MEDIA

Erickson is a conservative who has not been reluctant to tell his audience the truths he thinks they need to know as opposed to engaging in the daily dance of affirmation and only telling them what they want to hear.

Michael Harrison
Talkers Magazine



SMART.

Erick Erickson is one of the most listened to local hosts in the country and has been a critical voice on one of the top news/talk stations in the country, WSB FM/AM in Atlanta for over ten years.

About Erick

- Lawyer, Political Consultant & Campaign Manager
- Frequent guest host for Rush Limbaugh's national radio show
- Took over Rush's 12n-3p spot on WSB FM/AM after his passing
- *Tea-Party* Driving Force
- Former CEO of the website "Red State" and the blog "Resurgent"
- CNN & Fox News political contributor
- His annual "Gathering" brings together top GOP conservative leaders

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SHOW
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95.5
FM
WSB
NEWS-TALK RADIO
AM
750

ARGUABLY
THE MOST
POWERFUL
CONSERVATIVE
IN AMERICA
TODAY—

The Atlantic
[Read Full Article](#)



FEARLESS.

LEADS, INFORMS, AND ENERGIZES AN ENGAGED AUDIENCE OF REPUBLICAN & INDEPENDENT THINKERS!

- Straight-Shooter
- Unapologetic
- Independent Thinker
- Trusted Voice for the Political Arena
- Plugged-in to Washington
- Family-focused
- Conservative Social Media Influencer

Strong Listener Engagement



9,932*	GA state legislature that killed a plan to build a casino in Atlanta.
4,111	TN State legislature to help pass a law protecting animal therapists from regulations applying to Vets
2,526	TX State Legislative support for school choice reforms now being considered
54,394	US Senate to support confirmation of Justice Brett Kavanaugh
21,258	U.S. House to successfully urge the GOP to refuse to raise the debt ceiling in 2012

*Number of calls made by Show listeners

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APRIL 2019

Erickson said given that Georgia is a swing state, he feels “conservatives are at a disadvantage. Local media has largely collapsed. National media tends to only cover Georgia when it can help the Democrats. Talk radio is either hyper-local from 6 a.m. to 9 a.m. or nationally focused from 9 a.m. to 6 a.m.”

The AJC [Read Full Article](#)

OCCASIONALLY FUNNY.

- Erick is an Entertainer
- Broadcaster's Broadcaster
- Here to Entertain the Listener
- A Strong Sense of Tempo, Timing, and Story Selection
- Talks about Life, Culture, Family, and even Cooking!



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“In the four years I’ve worked with Erick, I’ve been astounded by his talent, his understanding of media and the marketplace and his ability to build a business... Erick is true to his beliefs, does not conform to the talking points, is thoroughly refreshing and it is for those reasons he is often the most listened to local talk show host in the US. Moving to the bigger stage, he will bring much success to those that join him.”



— **John McConnell**
Advisor to *The Erick Erickson Show*



READY FOR PRIMETIME.

- Erick is a Proven Winner and Now ready for Primetime!
- Dominant on WSB in Atlanta
- Successfully filled-in for Rush Limbaugh nationally
- Now heard in over 35 markets
- Highlighted Markets: *Charlotte, Dayton, Knoxville, Jacksonville, Orlando, Las Vegas, Salem, Springfield, Tucson, and Tulsa.*



Erick Erickson

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Erick is Connected to the Pulse of Politics and Washington

**** THE GATHERING ****

- Began in 2009 as a gathering for Listeners/Stations
- Face-to-Face Conversations with members of the U.S. Senators/Congressmen, Political Candidates, State Governors, State Officials, and Top Washington Influencers
- Audience/Listener-Focused

YOUTUBE HIGHLIGHTS



Erick Erickson

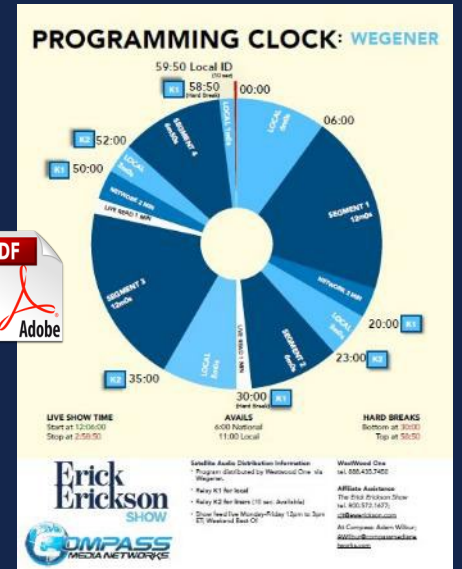
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SHOW DETAILS

- 3 Hours Weekdays
- Podcast Available Daily
- Available Live or Hourly Segments
- Live from Flagship WSB/Atlanta 12p-3p ET
- Delivery via Wegener XDS
 - Support from Westwood One
 - 17 minutes of local airtime per hour
 - Shows available for all 52 weeks



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Description of Show for Stations:

About Erick Erickson: For over a decade, Erick Erickson has broadcast on WSB Radio in Atlanta, recently having announced a multiyear extension for the Noon – 3pm ET time period. A lawyer by training, political contributor to leading cable news networks, and now national radio talk show host, Erick Erickson is known for his intelligence, broadcast talents, political insights, and willingness to speak candidly to his growing audience.

Show Imaging Dropbox >> dropbox.com/home/Erick%20Erickson

Read Erick's Column on



substack

Read Erick's Bio

LET ERICK ERICKSON
LEVERAGE HIS RADIO
PRESENCE TO CONNECT
WITH YOUR RADIO
COMMUNITY!



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