

NEW HOSTS. NEW YEAR. SAME OL' COUNTRY!



PLAY DEMO



HONKY TONKIN'

WITH BIG D & BUBBA



READ ARTICLE



**BRINGING COUNTRY FANS THEIR
FAVORITE ARTISTS & MUSIC FROM THE
80s, 90s, AND EARLY 2000s**



**WEEKENDS
3 HOURS
HEARD ON OVER
100 STATIONS
NATIONWIDE**

**FORMERLY
HOSTED
BY
TRACY LAWRENCE**

**NOW HOSTED BY
COUNTRY MORNING
SENSATIONS
BIG D & BUBBA**

**AUDIENCE
INTERACTION**

**COUNTRY ARTIST
INTERVIEWS AND
SPECIAL GUESTS**

**CALLERS
AND
SOCIAL MEDIA**

**PRIZES
AND
CONTESTS**

**CUSTOM LINERS,
PROMOS AND
CALL-INS TO
LOCAL SHOWS**

**SPECIAL IN-MARKET
EVENTS
FEATURING
BIG D & BUBBA**

Affiliate Today!
Call Compass Media Networks

Adam Wilbur
SVP, Affiliate Sales
310-242-8742

[EMAIL](#)





ABOUT BIG D & BUBBA



AWARD-WINNING!



Winner of the
Country Music Association
National Personality of the Year
2015
Nominated 2002, 2007, 2011,
2014, 2017, and 2023

Winner of the
Academy of Country Music
National Broadcast Personality
of the Year
2023, 2014, and 2007
Nominated 2016, 2020, 2021



Members of the
Country Music Association

NOMINATED TO
THE RADIO HALL OF FAME
CLASS OF 2024

Members of the
Academy of Country Music

Received the 2006 *Radio & Records*
Industry Achievement Award for Country
Personalities of the Year

Big D & Bubba have broadcast their show
on location from the Official CMA Awards
since 2006

Finalist 2015
National Personality CRS/Country
Aircheck Awards



Big D & Bubba are the Gold Standard in Country Radio Mornings!



Consider These Facts:

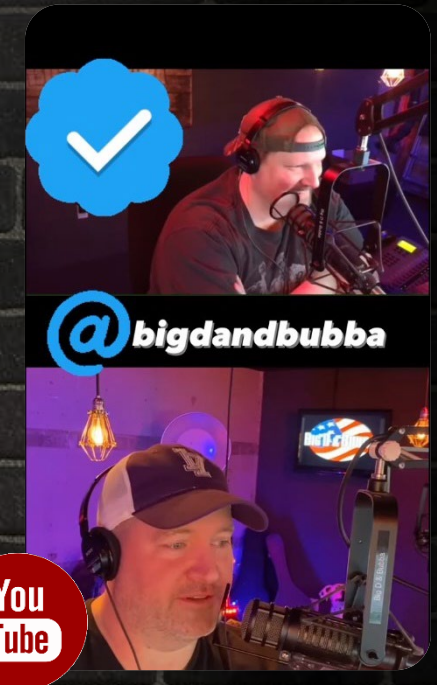
- » Established show with an amazing track record and excellent chemistry
- » 5 localized liners per hour with local content you supply to BD&B daily
- » Programmed for easy automation or live assist
- » Listener engagement in every aspect of the show both on-air and on-line
- » No outside inventory: 2 national minutes per hour in show (14 min local)
- » **Big D & Bubba** are available to attend major events in your market
- » Daily recycling promos for use outside of morning drive
- » Strong social media presence including posting Youtube In-Studio Performances, Instagram and Facebook Reels, Live Facebook Events

Incredible Social Network:

- » Facebook: 334K
- » Twitter/Instagram: 65K
- » YouTube: 36K
- » TikTok: 1.6M Likes
- » A proven track record developing engaging and fun on-line content for your website
- » **Big D & Bubba** have access to all of the hottest Country artists and National Celebrities

Advantages over other syndicated shows or a local show:

- » Independently-Owned and Operated Show
- » No Voice-tracking; Live Show
- » Music intensive
- » **Big D & Bubba** live and totally relate to the country lifestyle
- » Major market talent at an affordable price for any size market



Big D

Started in radio when Big D was 14 years old at a 1000-watt Christian radio station in Cookeville, Tenn. By the age of 17, hosted his first talk show, which led to his morning gig on an oldies station in the same city.

First country radio experience was he was 19 in Billings, Montana, where he fell in love with the country lifestyle.

Met his wife Kathy in Billings. Big D and Kathy have two sons, Zak and Gunner.

Something that you may be surprised to learn; In high school he was an Exchange Student, and spent time in Russia...before the wall fell...when it was still Communist! Talk about crazy! Seeing that, and the way that the poor people of Russia lived and suffered under that regime really helps solidify his love for the Good 'OI USA.

A private airplane pilot, and a big aviation buff, you can usually find him tinkering around the hangar messing with the plane when he's not on the radio.



Bubba

At 14 years old, Bubba became a disc jockey at the local radio station in his hometown of Houma, LA.

Ever the nomad at heart, he went on to use radio to travel the world and worked at stations in places such as Guam and Tokyo. While working in those cities, I was able to travel extensively to countries & cities in Asia, Australia, and the South Pacific. Eventually homesick, he returned to the U.S. Trust Bubba, it happens to anyone who lives overseas for too long. You NEED America! Lol...

Other markets on his radio resume' include: Saginaw, Detroit, Michigan, Nashville, and El Paso, Texas. Other radio stints in various formats from Talk and Hip-Hop, to Rock & Classic Rock, in markets such as Reno, Nevada, Miami, Florida, New Orleans and Baton Rouge.

Bubba lives in Nashville with his three children (Olivia, Ava, and Frank).

A huge Frank Sinatra fan and a self professed "car-nerd" who uses free time to get behind the wheel. And, just like Big D...I too am also a private airplane pilot.

