

DAY/DAYPART

WEEKDAYS & WEEKENDS

CORE DEMOGRAPHIC

A25-54

% U.S. COVERAGE

100%

AFFILIATES

XXX

STREAMING ON ALL MAJOR
PLATFORMS

FORMAT

SPORTS

BENEFIT

- » Huge Ratings
- » Passionate National Audience
- » Tremendous Environment for Sponsorship Integrations
- » Association with Division 1 Colleges, Top Conferences such as The B1G TEN & SEC

COMPASS COLLEGE BASKETBALL



DETAILS



For over 17 seasons, Compass Media Networks has been the exclusive home for the BIG TEN MEN'S BASKETBALL TOURNAMENT. With the recent additions of the Oregon, UCLA, USC, and Washington, the BIG TEN is bigger than ever.

Compass Media Networks' coverage of Men's College Basketball begins in January with a full schedule of Top-Ranked NCAA teams from all major conferences, and then culminates with the complete coverage of the B1G TEN Tournament in March.

In Total, Compass Media Networks broadcasts over 26 games via our terrestrial radio network of sports stations, streaming platforms, and SiriusXM.

*You are listening to NCAA Basketball on
Compass Media Networks!*

