



SCHNITT  **SHOW**

AFTERNOONS
3-6P/ET
LIVE

Get Schnitt!



Call Compass Media Networks

914.600.5099

compassmedianetworks.com

schnittshow.com





THE SCHNITT SHOW is among the fastest growing national radio programs in America.

Three hours every weekday **THE SCHNITT SHOW** delivers a mix of conservative talk, independent thought, entertainment and high energy.

On-Topic, fast-paced, high-tempo and timing, theater of the mind, outstanding production values all separate **THE SCHNITT SHOW**.



***Schnitt is a
proven
performer,
hard-worker,
and ratings
winner.***

EARLY YEARS

CHR radio was Schnitt's initial focus and where he sharpened his skills and learned how to captivate an audience via audio production, pace, and theater of the mind. Schnitt was part of Scott Shannon's team at legendary PIRATE RADIO in L.A. & WPLJ-FM in New York.

GOING SOLO

Schnitt leaves WPLJ-FM in 1992 to host his own CHR morning show. After brief stint in West Palm Beach, Schnitt hired as morning show host of legendary POWER PIG in Tampa (now WFLZ FM). **MJ Morning Show** has dominated Tampa ratings under Schnitt's leadership.

SYNDICATION & TALK SHOW LAUNCH

Success of MJ Mornings leads to regional syndication to other CHR outlets including St. Louis. But Schnitt yearns for more challenges and launches **The Schnitt Show** in 2001 first on WIOD 610 in Miami and then WFLA 970 in Tampa. **The Schnitt Show** quickly tops ratings in both Miami and Tampa in afternoon drive – having the unique distinction of hosting two different top-rated drive time shows in Tampa. Regional stations added to **The Schnitt Show** throughout the Southeast.

NATIONAL SYNDICATION:

In 2010, Compass Media Networks secures the national radio rights to **The Schnitt Show**.

In 2012, Schnitt leaves **MJ Morning Show** to concentrate on **The Schnitt Show**.



Schnitt is a proven performer, hard-worker, and ratings winner.

“KXNT had a 0.2 prior to bringing Schnitt to the NewsTalk 840 AM line-up. Todd Schnitt has become the catalyst we were looking for in middays. Now with a 1.3 our middays have become stronger and we continue to see growth.”

**— Andy Vierra,
Program Director, KXNT-AM**

WFLA 970 Tampa: The **Schnitt Show** consistently tops the ratings in all key demographics.

iHeartMedia embraces **The Schnitt Show** in Atlanta **WGST**, Raleigh **WTKK-FM** and Akron **WHLO**.

SuperTalk Mississippi adds **The Schnitt Show** for nights on their 10 station network.



WIOD 610 Miami: Longest affiliate. For nearly ten years, **The Schnitt Show** has been the top-rated news-talk show in afternoon drive. Based on success in Miami, Ken Charles (then-Regional Programmer for iHeart Media) added **The Schnitt Show** in **Greensboro** and **Raleigh**.

WAVH-FM Mobile, Alabama: **The Schnitt Show** consistently ranks as top syndicated program in afternoons.

SCHNITT VISITS AFFILIATE... *KTSM El Paso at the U.S. and Mexico Border*



The logo for KTSM AM 690 NEWS TALK. It features a white microphone icon on a dark green background. To the right of the microphone, the text "KTSM AM" is in blue, "690" is in large blue numbers, and "NEWS TALK" is in white text on a dark green background.

SCHNITT VISITS AFFILIATE...
*WFLA Tampa Republican
National Convention*



SCHNITT IS HEARD ACROSS AMERICA!

HERITAGE NEWS-TALK:

- Akron WHLO
- Atlanta WGST
- Columbia WQXL
- Danbury WLAD
- Green Bay WTAQ
- Kalamazoo WKMI
- Las Vegas KXNT
- Springfield, IL WTAX
- Tampa WFLA

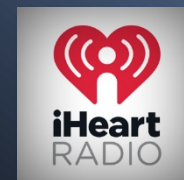


FM TALK:

- Aspen KNFO
- Greensboro WPTI
- Jackson WFMN
- Mobile WAVH
- Panama City WFLF
- Raleigh WTKK

BROADCAST GROUPS:

- CBS Radio/Entercom
- iHeartMedia
- CRC Broadcasting
- Midwest Communications
- Saga Communications
- Telesouth Communications
- Townsquare Media



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