

*Right from Left Coast*

Lars  
Larson n



**Conservative Talk Radio Journalist  
Crossing Generations**

# PROVEN PERFORMER

Lars Larson



*Right from Left Coast*



Celebrating over 12 years in  
National Syndication



Ratings dominance on flagship station  
KXL-FM Portland, OR



Consistently ranked by *Talkers* among the  
most influential Talk hosts in America



Winner of over 75 Journalism Awards

# TOPICAL

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## Hot Topics & Weekly Features

**Immigration**

**2<sup>nd</sup>  
Amendment**

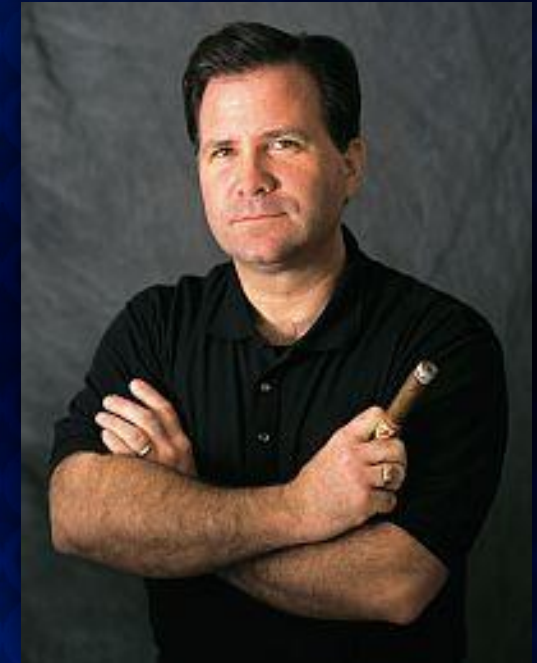
**First  
Amendment  
Fridays**

**Interviews**

**Obamacare**

**Economy**

**Ann Coulter Weekly Appearance**



# GUESTS

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William Shatner - Actor famously known as Star Trek's Captain Kirk

Bill Cosby - Actor

Gov. Sarah Palin - Governor of Alaska

Rev. Jesse Jackson - Civil Rights Leader

Rep. Dennis Kucinich - D-OH

John Stossel - ABC's 20/20 Co-anchor

James Rosen - Fox News Channel's Washington Correspondent

Rep. John Boehner - House Republican Leader

Richard Perle - one of the architects of the Iraq War

Amb. Marc Ginsberg - Former Ambassador of Morocco and Fox News Channel Foreign Affairs Analyst

Col. Steven Boylan - Spokesman for General Petraeus

Rep. Bob Barr - Presidential candidate for the Libertarian Party

Gov. Mitt Romney - Former Republican Presidential Candidate

Natan Sharansky - Famous Soviet dissident, Israeli politician and author of

the bestselling book "Case for Democracy"

Kimberly Dozier - CBS News Reporter

Newt Gingrich - former Speaker of the House

James Taranto - columnist, Wall Street Journal

Pat Buchanan - nationally syndicated columnist

Mark Steyn - nationally syndicated columnist

Lis Wiehl - legal analyst, Fox News Channel

Sen. James Inhofe (R-OK), Ranking Member of the Environment & Public Works Committee

Ted Nugent - Country music star

Rep. Tom DeLay - former House leader

Joel Rosenberg - New York Times best-selling author of Dead Heat

Doug Feith - was no. 3 of Department of Defense and was one of the architects of the Iraq War and author of "War and Decision"

Ariana Huffington - founder of

HuffingtonPost.com

Byron York, National Review

Bill Kristol, Editor, Weekly Standard

Robert Novak - nationally syndicated columnist and author of "Prince of Darkness: Fifty Years Reporting in Washington"

Andrew McCarthy, National Review columnist and senior fellow at the Foundation for Defense of Democracies

Greg Gutfeld, host of Fox News Channel's Red Eye Show

Andrew Breitbart, DrudgeReport.com

Kinky Friedman - country music star and former candidate for Texas governor



# Highlighted Affiliates

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- KVI Seattle, WA
- **KXL Portland, OR**
- KFNX Phoenix, AZ
- **KTKZ Sacramento, CA**
- KQV Pittsburgh, PA
- **KTSA San Antonio, TX**
- KKFT Reno, NV
- **Mississippi Talk Network**



# TESTIMONIALS

Lars Larson



**“Lars GETS IT! He’s smart, reasoned, passionate, credible and always prepared. No talking points here - stand by for some truly refreshing, original thought.”**

**- Paul Duckworth**  
Program Director,  
*KOMO Newsradio – KVI*

**“Lars Larson is the high performance Ferrari of talk radio, Number One ratings dominance, powerful, engaging, and the talk soul of KXL.”**

**- Scott Mahalick**  
Director of Programming,  
*L&L / Alpha Broadcasting*

**We added Lars Larson to our daily lineup a year ago. The response from both listeners and local advertisers has been so solid we have recently moved the show to an earlier time period of KGMI, our 80-year old legendary AM giant.”**

**- Michael O’Shea**  
Vice President / General Manager,  
*Cascade Radio Group*

**“Lars produces a world-class, listener focused show day-in and day-out. Then turns it up a notch with the kind of affiliate relations unseen from all other hosts I work with. He REALLY connects with our listeners.”**

**- Joe Thomas**  
Program Director,  
*WCHV*

# TESTIMONIALS

Lars Larson



**“Of all the shows and hosts we carry, no one works as hard for our station as Lars Larson. Whether it's something as simple as cutting a couple of liners for KPNW or joining our morning show for an impromptu dialog about the day's events, Lars is always ready help. Truly, Lars isn't just on my station, he's a PART of my station. And besides all of that, Lars does damn good radio.”**

**- Bill Lundun, Program Director, *KPNW-AM Eugene, Oregon***

**“Lars is an informed, entertaining, prepared and incredibly consistent talk personality, and he is among the best national hosts at working directly with your station. No phony rants or abrasive demeanor, just strong command of the issues that connects with listeners day in and day out.”**

**- Cary Pahigian, President, *Saga Communications, Portland (ME) Radio Group***

# MARKETING

Lars Larson



Lars is a public relations machine – consistently gaining exposure for his affiliates by appearing on all the leading national cable news networks.

Pictured: Lars on FOX News' *The Factor* with Bill O'Reilly, CNN, MSNBC *Hard Ball* with Chris Matthews, Megan Kelly from FOX News.







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## REMOTE BROADCASTS

Lars is constantly on the road broadcasting live from different affiliate locations, events and regions of the country.



# AFFILIATE SUPPORT

Lars Larson



- **Custom Production**
- **Free Advertiser Reads**
- **Local Affiliate Show Call-In**
- **Station Visits**
- **Station Remotes**
- **Daily Promos**



- **Show Hours**
  - **LIVE 3-6PM PACIFIC (6-9PM ET) MON-FRI**
  - **3 Hours available Saturday**
  - **3 Hours available Sunday**
  - **Daily Feature**
- **Westwood One Wegener Receiver (i6420)**
- **17 minutes /hr Local Inventory**

# GET LARS!

*Right from Left Coast*

For Affiliate Information,  
Contact:  
Compass Media Networks  
**914.600.5099**

*affiliates@compassmedianetworks.com*

COMPASS MEDIA  
NETWORKS  MARKETING



Visit Lars online

**@LarsLarson.com**

Listen to The Lars Larson Show:

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**Password:** larlisten