



HONKY TONKIN'⁹

WITH TRACY LAWRENCE





Tracy Lawrence MILESTONES

Leads All Artists with
19 Career Opening Top
10 Billboard Singles

18 # 1 Singles
including "Time
Marches On" "Alibis"

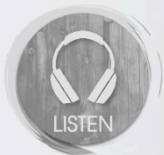
13 Million Albums Sold

CMT - Winner *Most
Played Video Artist
Of The Year*

ACM, CMA Award
Winning, Grammy
Nominated Artist

2018 ACM Nominee
National Broadcast
Personality of the Year

HONKY
TONKIN'
WITH TRACY LAWRENCE





HONKY TONKIN[®]

WITH TRACY LAWRENCE

*Now Heard on Over 100
Stations Nationwide*

**AUDIENCE
INTERACTION**

**INTERVIEWS AND
SPECIAL GUESTS**

**CALLERS AND
SOCIAL MEDIA**

**PRIZES AND
CONTESTS**

FEATURES

**CUSTOM LINERS, PROMOS AND
CALL-INS TO LOCAL SHOWS**

**SPECIAL VIP ACCESS FOR YOUR
STATION WHEN TRACY PLAYS IN
YOUR MARKET**

TESTIMONIALS



“When I heard *Honky Tonkin'* was launching, I wanted to be on board right away. Z-Country 94.7 was the first affiliate. Glad we were. Listeners in Z-Nation tell us how great it is that we haven't 'forgotten about the roots of Country.' Keep it up with the great music and guests, Tracy!”

— **Randy Roadz**, *Program Director,*
Z-Country 94.7, Chelan-Douglas Counties, WA



“FUN! That's what '*Honky Tonkin' with Tracy Lawrence*' is all about. With great music, legendary guests and memorable stories, Tracy makes you feel special – like he is doing the show only for YOU!”

— **J. Patrick**, *Program Director,*
The Legend 650 AM, WSM/Nashville, TN



“*Honky Tonkin'* is fun to listen to with good content and great music. Tracy remains a strong country act and sells out every time he plays Baton Rouge!”

— **Brian King**, *Program Director,*
100.7 The Tiger, WTGE/Baton Rouge, LA

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Beyond Tracy's
Accolades as a
Country Artist,
Compass Media
Networks is proud to
announce that with
Honky Tonkin', Tracy
has been named...



Academy of Country Music
TWO-TIME NOMINATED
FOR
NATIONAL ON-AIR
PERSONALITY OF THE YEAR!
2016 & 2019

SOCIAL MEDIA

Your station will benefit from Tracy's loyal fan base...active through social media and growing significantly stronger every day!



Facebook
1.3M



Twitter
91K



YouTube
76.5K
Subscribers



Instagram
140K



On Tour



Tracy Lawrence is listed as one of the “Must-see Country Music Tours”

Tracy launches a new album in 2019 ‘Made In America’

Tracy spotlighted on the Jason Aldean and Luke Bryan *My Kind Of Party Tour*

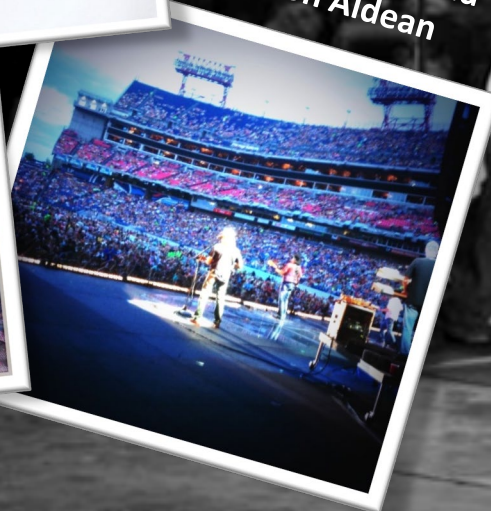
Tracy performs at CMA Fest at Nissan Stadium.



Tracy Lawrence, Luke Bryan and Jason Aldean



Tracy Lawrence at Nissan Stadium in Nashville, TN





**Distinguish yourself
as the station that
respects the country
music of the 80s,
90s, and 2000s**

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