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**PETER KOSANN**  
President/CEO  
Compass Media  
Networks  
2016 Rank: 38  
Years on list: 4



Peter Kosann has been in the media industry since the late '80s, when he worked at WBRU at Brown University. In 1992 he went to work for Bloomberg, where he ran business development for media, including building out Bloomberg Radio Networks. In 2000 Kosann joined Westwood One as VP of affiliate sales, and he would rise to become CEO for his final two years with the company. After working at Connoisseur Media in 2008 and 2009, he launched Compass Media Networks in 2009.

Today Compass has six offices, employs 35 people, has over 75 partnerships for content and services, and supplies product to over 5,000 radio affiliates. The network has a total 12+ weekly reach of over 168 million people. Compass Media Networks' content includes over 100 play-by-play sporting events, a partnership with Connoisseur Media for production of *Uncovered with Dr. Laura Berman*, a partnership with Townsquare Media for exclusive syndication rights to four daily music shows, a full catalog of entertainment for all genres, including *Free Beer & Hot Wings* (rock), *Big D & Bubba* (country), and Rick Dees (classic hits/AC). In all, Compass has several dozen entertainment shows to offer stations, as well as both short-and long-form news products.

In 2017 Compass Media Networks announced a 10-year extension with the Dallas Cowboys, a new partnership with Beasley Broadcasting for distribution of the Raiders in Las Vegas, WLS Radio as a new outlet in Chicago for *This Morning: America's First News*, *Free Beer & Hot Wings'* summer tour schedule, record listenership for *Big D & Bubba*, and the acquisition of Yamanair Creative, the leading provider of spec spots to radio operators.

Kosann tells Radio Ink he and his company are unabashed believers in radio. "History will view the next 18 to 36 months as a renaissance for our beloved industry as major operators recapitalize, fixing their balance sheets, and the FCC loosens ownership caps," he says. "The end result is that the terrestrial radio platform will be ever more compelling, with more dynamic benefits to listeners and advertisers. Every day, every hour in the day, we are putting our money, blood, sweat, and tears into supporting terrestrial radio. This is a labor of love."