



2017 Compass Media Networks College Football Format

**Trouble on GAMEDAY? Call 1-888-HELP-450**

2017 CMN NCAA FOOTBALL FORMAT

Station Breaks will have an outcue of: "This is NCAA Football on Compass Media Networks" There are 21 minutes for station sale.

Network Breaks will have an outcue of: "You're listening to Compass Media Networks, your home for NCAA football"

Technical information and relay closures are at the bottom of the document

<u>DATE</u>	<u>TIME (EST)</u>	<u>MATCH-UP</u>	<u>CHANNEL</u>
Sat-September 2 <sup>nd</sup>	7:00p	Louisville vs. Purdue (INDY)	111
Sat-September 9 <sup>th</sup>	3:00p	Pittsburgh @ Penn State	111
Sat-September 16 <sup>th</sup>	7:30p	Clemson @ Louisville	111
Sat-September 23 <sup>rd</sup>	7:00p	Penn State @ Iowa	111
Sat-September 30 <sup>th</sup>	8:30p	Ole Miss @ Alabama	111
Sat-October 7 <sup>th</sup>	TBA	Alabama @ Texas A&M	111
Sat-October 14 <sup>th</sup>	TBA	Baylor @ Oklahoma State	111
Sat-October 21 <sup>st</sup>	TBA	Michigan @ Penn State	111
Sat-October 28 <sup>th</sup>	TBA	Mississippi State @ Texas A&M	111
Sat-November 4 <sup>th</sup>	TBA	LSU @ Alabama	111
Sat-November 4 <sup>th</sup>	TBA	Oklahoma @ Oklahoma State	111
Fri-November 10 <sup>th</sup>	10:00p	Washington @ Stanford	111
Sat-November 11 <sup>th</sup>	TBA	TCU @ Oklahoma	111
Sat-November 18 <sup>th</sup>	TBA	Michigan @ Wisconsin	111
Sat-November 25 <sup>th</sup>	TBA	Wisconsin @ Minnesota	111
Sat-November 25 <sup>th</sup>	TBA	West Virginia @ Oklahoma	111
Sat-December 2 <sup>nd</sup>	7:45p	BIG TEN CHAMPIONSHIP GAME	111



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PREGAME SHOW

***Pos #1 – (180) Station***

Pos #2 – (120) Network

***Pos #3 -- (180) Station***

Pos #4 – (120) Network

***Pos #5 – (180) Station***

Pos #6 – (120) Network

FIRST QUARTER

***Pos #7 – (90) Station***

Pos #8 – (90) Network

Pos #9 – (90) Network

Pos #10 – (120) Network END OF FIRST QUARTER

SECOND QUARTER

***Pos #11 -- (90) Station***

Pos #12 -- (90) Network

Pos #13 -- (90) Network

Pos #14 – (180) Network END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #15 – (180) Network

***Pos #16 – (180) Station***

Pos #17 – (180) Network

START OF THE SECOND HALF

THIRD QUARTER

***Pos #18 – (90) Station***

Pos #19 – (90) Network

Pos #20 – (90) Network

Pos #21 – (120) Network END OF THIRD QUARTER

FOURTH QUARTER



***Pos #22 – (90) Station***

Pos #23 – (90) Network

Pos #24 – (90) Network

Pos #25 – (90) Network

Pos #26 – (180) Network END OF FOURTH QUARTER

POSTGAME

***Pos #27 – (180) Station***

Pos #28 – (180) Network

At the end of the broadcast, talent will read credits and Network billboards and then this final cue: "You've been listening to NCAA Football on Compass Media Networks"

\*\*Should the game be tied after the 4<sup>th</sup> quarter, field may or may not toss to position #26 prior to overtime. If the entire break is taken, then position #27 becomes the end of game spot. If it isn't, then position #26 will be taken at the conclusion of game and #27 will follow as usual.

2016 NCAA FOOTBALL FORMAT PRODUCTION NOTES

STATION ID

A ten-second window for station identification will be provided near the top of each hour on this cue:

"LET'S PAUSE 10 SECONDS FOR STATION IDENTIFICATION, YOUR LISTENING TO NCAA FOOTBALL ON COMPASS MEDIA NETWORKS"

COMMERCIAL SEQUENCE

The Network is not always in control of when commercial breaks can be taken, as this is often dictated by game play or the organization televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a game quarter end before all the formatted commercial positions have aired, the Network will jump ahead and go to the break scheduled for the end of that quarter. Any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the cue: "This is NCAA Football on Compass Media Networks"



## Radio Advertising Policies of the NCAA

### Prohibited

NCAA advertising policies are designed to prohibit those advertisements that do not appear to be in the best interests of higher education. The NCAA will have the authority to rule in cases where doubt exists concerning acceptable advertisers and advertising copy for broadcasts of NCAA Championships; however, the following are expressly prohibited:

1. Alcoholic beverages (except as specified below),
2. Cigarettes and other tobacco products,
3. Professional sports organizations or personnel (except as specified hereafter),
4. Organizations promoting gambling,
5. Firearms, ammunition and other weapon related items, and
6. Nightclubs, pool halls, and similar establishments.

### Restricted

There will be no advertisements for alcoholic beverages other than malt beverages, beer and wine. Such advertisements shall comprise not more than 60 seconds per hour, and no more than 120 seconds total of any broadcast.

### Use of Professional Athletes

Advertisements featuring active professional athletes from the sport for which an NCAA broadcast is being produced are permissible, provided there are no vocal references to that sport. There are no advertising or promotional limitations applicable to active professional athletes in other sports. Advertisements in broadcasts that contain reference to the games, personnel (except as noted above), broadcasts, or other activities of professional sports organizations are not acceptable.

### Drug Advertisements

Non-therapeutic drugs and, generally, other drugs and patent medicine advertisements are not allowed; however, analgesics, cold remedies, antacids and athletics training aids that are in general use are acceptable. Institutional advertising by pharmaceutical firms also is acceptable.

### Affiliation with NCAA, Participating Teams

No commercial advertisement may relate, directly or indirectly, the advertising company or the advertised product to the participating institutions or their student-athletes, or the Association itself, unless prior written approval has been granted by the NCAA



## TECHNICAL FORMAT NOTES

CMN NCAA games can be received using the Wegener receivers

Game 1- Channel 111

Relays:

- Relay 1- stop set start
- Relay 2- Station ID
- Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.

For Troubleshooting/Receiver issues please contact NetOps:

1-888-HELP-450 or 720-873-5177

NetOps@WestwoodOne.com

rblum@compassmedianetworks.com