





# TASTE OF COUNTRY IN COUNTRY STATE OF COUNTRY

WITH SAM ALEX







#### Join Forces & Deliver to Country Radio!







America's #1
Country Music
Website

TasteofCountry.com

America's
Fastest
Growing &
Third Largest
Radio Owner

Townsquare Media America's
Fastest
Growing Radio
Syndication
Company

Compass Media
Networks









Five Hours of Week Night
Programming from
Nashville

Exclusive News, Content and Artist Interviews from TasteofCountry.com

TasteofCountry.com News Feed for your website

### EXCLUSIVE ACCESS TO RESOURCES OF TASTEOFCOUNTRY.COM



High-Energy
Country Evening Show
with Tremendous Resources
& Unprecedented Affiliate
Support!









Monday-Friday 7PM-Midnight Delivery: Cloud based via Synchronicity Affiliates:
Over 75 Affiliate
Stations

Local Breaks: 2 per hour

Local Inventory: 9 min/per hour

Taste of Country Nights

SAM ALEX



**AFFILIATE BENEFIT:** 

Social Media Cross-promotion
Customized Segments
Contests
Turn-key Promotions

**AMBER**PRODUCER

















"High energy. Fun.
Unique artist
interviews &
tremendous affiliate
support are the
hallmarks of this
show."

— Kurt Johnson,
SVP/Programming, Townsquare Media















Sam Alex puts the artists at complete ease and has already gotten several scoops in his short time hosting *Taste of Country Nights*. He's one of the best interviewers in the business and brings great energy to our evenings.

Our listeners love it!

— Bob James, Brand Manager, KHAK, Cedar Rapids, IA









Sam does great job of bringing the music, the artists, and the listener together for a fun country music experience. His show isn't something you listen to, it's something you feel a part of.

Pete Hanson, Brand Manager, WWJO, St. Cloud, MN









How Sam can take our listeners and put them in the chair next to Country Music's biggest stars is incredible. It's like having your best friend drop by the house and bring Blake Shelton, Miranda Lambert, Luke Bryan or any of the other "A List" Country Stars that pop-by on **Taste of Country Nights** right into your living room.

Our listeners feel like Sam Alex is right there with them while they get kids ready for bed, finish up housework, dance around the living room, or get ready for a big night on the town. Sam Alex and **Taste** of Country Nights, the sound of Music City with the flavor of south Louisiana and only available on 97.3 The Dawg.

—Bruce Mikels, Brand Manager, KMDL, Lafayette, LA









Sam Alex has always been a big fan of country music — he's worked for country stations across the nation and never misses his favorite acts when they come to town. He's been on red carpets for many different awards shows and interviewed some of your favorite celebrities, like Will Ferrell and

Taylor Swift. Originally from the Chicago area, Sam now lives in Nashville, where he hosts the Taste of Country Nights radio show. If you ever see him on lower Broadway, get him a piña colada and some BBQ chicken pizza ... they're his favorites!



#### Amber PRODUCER



No matter where you are, when Amber Atnip walks into a room, you can't help but fall in love with her bubbly personality, smile and radiant energy! Born and raised in Tennessee, Amber has grown up in the heart of country music inspired by Shania Twain, The Dixie Chicks, Faith Hill, Tim McGraw and Garth Brooks. Amber worked in promotions for many of Nashville's most popular radio stations including WSIX, The Big 98. After graduating from Middle Tennessee State University, she has found her home as the behind the scenes producer and on air contributor of the nationally syndicated Taste of Country Nights radio show where she brings her positive attitude, contagious laugh, and southern charm to life each and every night. When she's not seeking out the latest country music news, you can usually find her raising the roof and starting a slow clap at a local karaoke bar with some of her best friends.



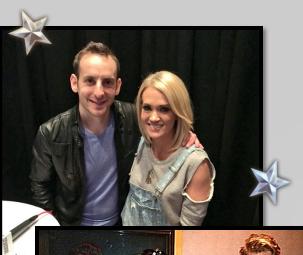






#### The radio show for today's new breed of country listener!

Interviews and In-studio



Performances by:
Kenny Chesney
Rascal Flatts
Miranda Lambert

Zac Brown Band Carrie Underwood

and many more ...







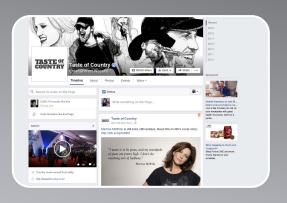












4.7 million monthly unique visitors

#1
Country
Music
Website

Over 2 million Facebook likes









## TASTE OF COUNTRY CELLIS TASTE OF COUNTRY CELLIS TASTE OF COUNTRY

WITH SAM ALEX

Affiliate Today!

914-600-5099



