

# PAULA'S PODCAST IS EXPLODING!

What happens when you mix the following:

- ✓ 1 part *Dancing with the Stars*
- ✓ 1 part New Book Release "Cut the Fat"
- ✓ 1 part 5.5M+ Social Media Followers
- ✓ 1 part Great Recipes
- ✓ 1 part Great Guests

You get over 25,000 listeners  
to the  
"What's Cooking with Paula Deen" podcast

