

Compass Media Networks NFL Football Format

Compass Media Networks is proud to broadcast our NFL Football games this season.

There are 22 minutes available for station sale

The games/satellite channels that are available are as follows:

	Opponents	Airtime	Sat
Sept. 13, 2009	Dallas @ Tampa Bay	12:30pm ET	111
Sept. 20, 2009	Oakland @ Kansas City	12:30pm ET	111
Sept. 20, 2009	Tampa Bay @ Buffalo	3:45pm ET	112
Sept. 27, 2009	Kansas City @ Philadelphia	12:30pm ET	111
Sept. 27, 2009	Washington @ Detroit	12:30pm ET	112
Oct. 4, 2009	Tampa Bay @ Washington	12:30pm ET	111
Oct. 11, 2009	Tampa Bay @ Philadelphia	12:30pm ET	111
Oct. 11, 2009	Dallas @ Kansas City	12:30pm ET	112
Oct. 18, 2009	Kansas City @ Washington	12:30pm ET	111
Oct. 18, 2009	Philadelphia @ Oakland	3:45pm ET	112
Oct. 25, 2009	Atlanta @ Dallas	3:45pm ET	111
Nov. 8, 2009	Washington @ Atlanta	12:30pm ET	111
Nov. 15, 2009	Kansas City @ Oakland	3:45pm ET	111
Nov. 22, 2009	Washington @ Dallas	12:30pm ET	111
Nov. 29, 2009	Washington @ Philadelphia	12:30pm ET	111
Nov. 29, 2009	Tampa Bay @ Atlanta	12:30pm ET	112
Dec. 6, 2009	Philadelphia @ Atlanta	12:30pm ET	111
Dec. 13, 2009	Buffalo @ Kansas City	12:30pm ET	111
Dec. 13, 2009	Washington @ Oakland	3:45pm ET	112
Dec. 27, 2009	Buffalo @ Atlanta	12:30pm ET	111
Jan. 3, 2010	Philadelphia @ Dallas	12:30pm ET	111
Jan. 3, 2010	Atlanta @ Tampa Bay	12:30pm ET	112

Technical information and relay closures are at the bottom of the document

additional games will be announced*

2009 CMN NFL FORMAT
22 Minutes for Station Sale

Broadcast begins with opening theme and network billboards. There will be a :10 second bed after the pre-produced network billboards for local billboards to be inserted

Station Outcue: "You're listening to the NFL on Compass Media Networks"

Network Outcue: You're listening to Compass Media Networks, this is the NFL"

PREGAME SHOW

Pos #1 -(120) Network

Pos #2 -(180) Station

Pos #3 -(120) Network

Pos #4 -(180) Station:

Pos #5 -(120) Network

FIRST QUARTER

Pos #6 - (60) Station

Pos #7 - (90) Station

Pos #8 - (90) Network:

Pos #9 - (90) Network:

Pos #10-(90) Network:

Pos #11 (120) Network END OF FIRST QUARTER

SECOND QUARTER

Pos #12 -(60) Station

Pos #13 -(90) Station

Pos #14 - (90)Network

Pos #15 - (90)Network

Pos #16 - (90) Network--Two-Minute Warning:

Pos #17 (120) Station -- END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #18-(120)Network

Pos #19 - (120) Station

START OF THE SECOND HALF

THIRD QUARTER

Pos #20- (60) Station

Pos #21- (90) Station

Pos #22- (90) Network

Pos #23- (90) Network

Pos #24- (90) Network

Pos #25 - (120) Network - END OF THIRD QUARTER:

FOURTH QUARTER

Pos #26 -(60) Station

Pos #27 -(90) Station

Pos #28 - (90)Network

Pos #29 - (90)Network

Pos #30 - (90)Two-Minute Warning

*Pos #31- (120) Station -- END OF FOURTH QUARTER (OR GAME) ***

POST GAME

Pos #32- Network (180) WRAP-UP:

Network Closing Billboards

End of Broadcast

**Should the game be tied after the 4th quarter, field may or may not toss to position #31 prior to overtime. If the break is taken, then position #32 becomes the end of game spot. If it isn't, then position #31 will be taken at the conclusion of the game and position #32 will follow as usual.

PRODUCTION NOTES

COMMERCIAL SEQUENCE

CMN is not in control of when commercial breaks can be taken, as it is dictated by game play or the network televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a quarter end before all the formatted commercial positions have aired, we will jump ahead to the break scheduled for the end of that quarter. However, any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the following cue: ***You're listening to the NFL on Compass Media Networks***

STATION ID

At or near the top of every hour stations will have the chance to air a :10 second legal ID, the cue for this will be ***Lets pause :10 seconds for station identification, You're listening to the NFL on Compass Media Networks"***

FLOATERS

As time allows, several network positions may be inserted into the commercial sequence with the cue: There's a break in the action, you're listening to Compass Media Networks, this is the NFL

BETWEEN GAMES

Here is the false cutaway cue to end coverage if you are only airing Game One: You've been listening to the NFL on Compass Media Networks

If you are airing both games, after a two-beat pause, talent will continue with one of two cues, depending on whether Game Two has begun. If game play has not yet started, the pitch to Game Two will be:

“NOW FOR THE SECOND GAME OF OUR DOUBLEHEADER, BETWEEN (team) AND (team), LET’S JOIN THE PREGAME SHOW, ALREADY IN PROGRESS”

If the time is after 4:15PM Eastern and game play has started, the pitch to Game Two will be: “THE SECOND GAME OF OUR DOUBLEHEADER BETWEEN (team) AND (team) IS ALREADY IN PROGRESS, SO LET’S JOIN (play-by-play talent) AND (color analyst) AT (stadium site of game) FOR ALL THE ACTION!”

In either scenario, the Game Two announcers will alert stations which commercial position is due to air next.

TECHNICAL FORMAT NOTES

CMN NFL games can be received using the Dial-Global receivers

Game 1- Channel 111

Game 2- Channel 112

Relays:

Relay 1- stopset start

Relay 2- Station ID

Relay 3- End of Game

There will not be a relay to indicate the start of a program, as most of them have hard start times.

If you are airing both, please program your automation to rejoin Game 2 exactly two seconds after the Game 1 end tone is sent. Automated stations should be aware that the pregame station availabilities will generally occur in the following window:

Local break #1 (position #2)---approx. 3:55 PM ET (will never occur after 4:00 PM ET)

Local break #2 (position #4)---approx. 4:05 PM ET (will never occur after 4:10 PM ET)

If the second game broadcast is joined after 4:10 PM ET, then the next local break would be the first position in the first quarter (#6).

For Troubleshooting/Receiver issues please call our Broadcast control center :
1-720-873-5177