

Compass Media Networks NCAA Football Format

Compass Media Networks is proud to broadcast a full schedule of NCAA Football games this season.

There are 21 minutes available for station sale

The games/satellite channels that are available are as follows:

Date	Match-up	Satellite Channel	Time
Sept. 5, 2009	USC vs. San Jose State	111	3:00p
Sept. 12, 2009	Penn State vs. Syracuse	111	11:30a
Sept. 19, 2009	Oklahoma vs. Tulsa	111	3:00p
Sept. 26, 2009	Alabama vs. Arkansas	111	3:00p
Sept. 26, 2009	USC vs. Washington St	112	9:45p
Oct. 3, 2009	Stanford vs. UCLA	111	3:00p
Oct. 10, 2009	Iowa vs. Michigan	111	7:30p
Oct. 17, 2009	Purdue vs. Ohio State	111	11:30a
Oct. 24, 2009	Tennessee vs. Alabama	111	3:00p
Oct. 31, 2009	Oklahoma vs. Kansas State	111	6:30p
Nov. 7, 2009	Stanford vs. Oregon	111	3:00p
Nov. 14, 2009	Wisconsin vs. Michigan	111	11:30a
Nov. 14, 2009	USC vs. Stanford	112	3:00p
Nov. 21, 2009	Stanford vs. California	111	7:00p
Nov. 26, 2009	Texas A&M vs. Texas	111	7:30p
Dec. 5, 2009	San Jose State vs. LA Tech	111	2:00p
Dec. 31, 2009	Texas Bowl	111	3:00p

Technical information and relay closures are at the bottom of the document

2009 CMN NCAA FOOTBALL FORMAT

Station Breaks will have an outcue of: "This is NCAA Football on Compass Media Networks"

Network Breaks will have an outcue of: "You're listening to Compass Media Networks, your home for NCAA football"

PREGAME SHOW

Pos #1 – (180) Station

Pos #2 – (120) Network

Pos #3 -- (180) Station

Pos #4 – (120) Network

Pos #5 – (180) Station

Pos #6 – (120) Network

FIRST QUARTER

Pos #7 – (90) Station

Pos #8 – (90) Network

Pos #9 – (90) Network

Pos #10 – (120) Network END OF FIRST QUARTER

SECOND QUARTER

Pos #11 -- (90) Station

Pos #12 -- (90) Network

Pos #13 -- (90) Network

Pos #14 – (180) Network END OF SECOND QUARTER

HALFTIME SEGMENT

Pos #15 – (180) Network

Pos #16 – (180) Station

Pos #17 – (180) Network

START OF THE SECOND HALF

THIRD QUARTER

Pos #18 – (90) Station

Pos #19 – (90) Network

Pos #20 – (90) Network

Pos #21 – (120) Network END OF THIRD QUARTER

FOURTH QUARTER

Pos #22 – (90) Station

Pos #23 – (90) Network

Pos #24 – (90) Network

Pos #25 – (90) Network

Pos #26 – (180) Network END OF FOURTH QUARTER

POSTGAME

Pos #27 – (180) Station

Pos #28 – (180) Network

At the end of the broadcast, talent will read credits and Network billboards and then this final cue: "You've been listening to NCAA Football on Compass Media Networks"

**Should the game be tied after the 4th quarter, field may or may not toss to position #26 prior to overtime. If the entire break is taken, then position #27 becomes the end of game spot. If it isn't, then position #26 will be taken at the conclusion of game and #27 will follow as usual.

2009 NCAA FOOTBALL FORMAT PRODUCTION NOTES

STATION ID

A ten-second window for station identification will be provided near the top of each hour on this cue:

"LET'S PAUSE 10 SECONDS FOR STATION IDENTIFICATION, YOUR LISTENING TO NCAA FOOTBALL ON COMPASS MEDIA NETWORKS"

COMMERCIAL SEQUENCE

The Network is not always in control of when commercial breaks can be taken, as this is often dictated by game play or the organization televising the contest. As a result, some commercial positions may not air in the exact order that they are scheduled on the above format. For example, should a game quarter end before all the formatted commercial positions have aired, the Network will jump ahead and go to the break scheduled for the end of that quarter. Any skipped commercial positions will be made good at the first available opportunity.

STATION MAKEGOODS

If any Station Positions are not accommodated as scheduled, make goods will be given at the first available opportunity with the cue: "This is NCAA Football on Compass Media Networks"

Radio Advertising Policies of the NCAA

Prohibited

NCAA advertising policies are designed to prohibit those advertisements that do not appear to be in the best interests of higher education. The NCAA will have the authority to rule in cases where doubt exists concerning acceptable advertisers and advertising copy for broadcasts of NCAA Championships; however, the following are expressly prohibited:

1. Alcoholic beverages (except as specified below),
2. Cigarettes and other tobacco products,
3. Professional sports organizations or personnel (except as specified hereafter),
4. Organizations promoting gambling,
5. Firearms, ammunition and other weapon related items, and
6. Nightclubs, pool halls, and similar establishments.

Restricted

There will be no advertisements for alcoholic beverages other than malt beverages, beer and wine. Such advertisements shall comprise not more than 60 seconds per hour, and no more than 120 seconds total of any broadcast.

Use of Professional Athletes

Advertisements featuring active professional athletes from the sport for which an NCAA broadcast is being produced are permissible, provided there are no vocal references to that sport. There are no advertising or promotional limitations applicable to active professional athletes in other sports. Advertisements in broadcasts that contain reference to the games, personnel (except as noted above), broadcasts, or other activities of professional sports organizations are not acceptable.

Drug Advertisements

Non-therapeutic drugs and, generally, other drugs and patent medicine advertisements are not allowed; however, analgesics, cold remedies, antacids and athletics training aids that are in general use are acceptable. Institutional advertising by pharmaceutical firms also is acceptable.

Affiliation with NCAA, Participating Teams

No commercial advertisement may relate, directly or indirectly, the advertising company or the advertised product to the participating institutions or their student-athletes, or the Association itself, unless prior written approval has been granted by the NCAA

TECHNICAL FORMAT NOTES

CMN NFL games can be received using the Dial-Global receivers

Game 1- Channel 111

Game 2- Channel 112

Relays:

Relay 1- stop set start

Relay 2- Station ID

Relay 3- End of Game

There will not be a relay to indicate the start of a program, as they have hard start times.

For Troubleshooting/Receiver issues please call our Broadcast control center :
1-720-873-5177