



# Off The Record LED ZEPPELIN Show # 16-38 Weekend of September 17/18, 2016

<b>Seg 1 – 16:26</b>	Content:	Communication Breakdown (BBC Sessions) Sunshine Woman Traveling Riverside Blues
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**Network Commercials: 2:00**

**LOCAL BREAK 2:00**

<b>Seg 2 – 9:22</b>	Content:	The Girl I Love She Got Long Black Wavy Hair Somethin' Else
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**Network Commercials: 2:00**

**LOCAL BREAK 2:00**

<b>Seg 3 – 18:29</b>	Content:	Autozone "Story of the Week": Stairway To Heaven (LIVE) Whole Lotta Love
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**Network Commercials: 2:00**

**LOCAL BREAK 2:00**

<b>Seg 4 – 9:51</b>	Content:	What Is And What Should Never Be (BBC Sessions) Heartbreaker (LIVE)
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Billboards:	Consumer Cellular
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Outcue:	"...singer Ronnie Platt." (music bed fades)
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**Total time including breaks: 1:00:08**

**SEGMENTS 5-7 are show promos**

Please be advised that Mr. Master is now digitally delivering OFF THE RECORD via MediaShooterPro.

If you are not aware of where your drop folder is for MediaShooterPro, please call the Mr. Master office at 818-879-8349 and they will be happy to assist you with any questions or to get you set-up with MediaShooterPro if you do not have it currently installed.

The file names that you currently receive for the show will be changing. They will now be labeled as:

SHOW 16386OTR-H01S01

SHOW 16386OTR-H01S02

SHOW 16386OTR-H01S03

SHOW 16386OTR-H01S04

SHOW 16386OTR-PROMO1

SHOW 16386OTR-PROMO2

SHOW 16386OTR-PROMO3

CUE 16386OTR-CUE

The 16386 denotes the broadcast week and day (16-year, 38-week, and 6-day). All other fields will remain the same from week to week.

**Traffic Logs**

You will continue to receive a link that contains your traffic logs via Compass Media Marketing's affiliate website each week

[http://209.151.229.186/AffWeb\\_CompassMedia/Index.asp](http://209.151.229.186/AffWeb_CompassMedia/Index.asp).

**Affidavits**

Spot times **must** be recorded each month and affidavits submitted to Compass Media Marketing online through the affiliate site at

[http://209.151.229.186/AffWeb\\_CompassMedia/Index.asp](http://209.151.229.186/AffWeb_CompassMedia/Index.asp). If you would like to set up fixed pledge times for your spots, your logs and affidavits

can be set up to reflect this, so that when you login to submit the affidavits will already be filled out. Do not mail invoices to Compass Media Marketing. **If you have any questions please do not hesitate to contact Anthony Severino [aseverino@compassmediamarketing.com](mailto:aseverino@compassmediamarketing.com) 914-708-1448.**